Josh Bryant

[www.joshbryant.art](http://www.joshbryant.art) [josh@woodstock.press](mailto:josh@woodstock.press)

MFA with extensive experience in design, art direction, illustration, achieving client’s goals in NYC agencies as well as in-house departments with a strong concentration in typography and digital illustration.

Experience

March 2022 - November 2022 Ohaus Parsippany, NJ

Graphic Designer

* Designed and produced corporate presentations, banner ad campaigns,

technical reference guides, datasheets with a global team from the US, Europe and China.

* Ran production assistance for photo and video shoots highlighting Ohaus

weighing and scientific measuring products.

* Achieved compliance with CMS tools to ensure current assets across

international team portals, maintaining online assets for Ohaus.com.

May 2010 - Present Woodstock Press Design & Print Shop Woodstock, NY

Owner, Graphic Designer, Creative Director, Illustrator and Letterpress Printer

* Designed and printed letterpress event invitations and stationery including full

brand identity solutions for multiple clients across a spectrum of disciplines.

* Illustrated, printed and framed editions and cards for retail purchase.
* Achieved a myriad of clients’ event branding needs from concept to production to delivery.

January 2012 - January 2016 John Wiley & Sons Publishers Hoboken, NJ

Creative Director, Graphic Designer

* Spearheaded the in-house interactive advertising department of one of the largest

publishers in the United States managing a team of 8 designers and developers.

* Designed landing pages, banner ads and social media campaigns for new books and existing titles including the For Dummies brand, Mark Bittmann and Patrick Lencioni and many more.
* Oversaw design vendors in India including traveling to train vendors in design standards and practices.
* Designed and oversaw production of internal brand collateral including large-scale convention signage at Jacob Javits Center for the International Book Fair and the Frankfurt Book Fair in Germany.

May 2011 - January 2012 Archibald, Ingall & Stretton New York, NY

Art Director, Graphic Designer (Freelance)

* Developed concepts and created new landing pages, call-outs and banners for

new offers for The Economist Magazine as well as email subscription retention campaigns.

* Concepted new rich media banner materials as well as direct mail, trade show signage and trade publication print ads for AXA Group’s Life Insurance Campaigns.
* Concepted, design and illustration for print and out of home signage for Aperol’s Taste the Sunset as well as layout of Caliche Rum style guides.

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February 2010 – May 2010 Euro RSCG Worldwide New York, NY

Graphic Designer and Production Artist (Freelance)

* Edited and resized banner ads across various industries including pharmaceutical

and financial products including Glaxo Smith Klein, Schering-Plough and Charles Schwab

Education

2005 – 2007 School of Visual Arts Masters of Fine Arts – Illustration as Visual Essay. Graduated 2007

1995 – 1999 School of Visual Arts Bachelors of Fine Arts – Illustration. Graduated 1999

Skills

Photoshop, Illustrator, InDesign, Premiere, AfterEffects, Google Suite, MS Office, Procreate

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